

## Appendix C: Advice on publishing

Once individuals and communities start to develop resources they would like to use in their own teaching and learning of language, they may start to think about ways in which they can publish their works. It is important to remember that submission with a publisher is not a guarantee they will accept your resource to publish. You may need to contact a number of different publishers before you find one that suits you and the publishers purposes.

### Selecting a Publisher

When deciding to publish any resource, it is important to do your own research to find a publishing company which specialises in publishing the type of resource you wish to produce. For example, if creating an education support document, don't seek support from Science Fiction publishers.

These days there are publishing companies that are extremely keen and want to publish Indigenous produced material; and there are a number of Indigenous Publishing companies that may also be contacted, but these also may specialise in particular styles of books, for instance children's books.

Have a clear idea of:

- Who is your target group for your resource – children, teens, young adults or adults, that is, what age group is your resource aimed at?
- What style of resource do you want to produce? – cartoon style, academic style, plain English.

This helps to determine which publisher needs to be approached and would be most sympathetic in publishing your resource.

### Publishing a Resource

Each publishing company has a different process they have created to publish resources. You need to visit the Publisher's website and find the information they have on their publishing guidelines. This is often a downloadable document which you then need to follow to ensure a smooth process in getting your material published.

### Costs

Each publishing company has their own funding requirements they range from:

- Not asking for any funds as they have other funds to cover costs.
- Seeking a fee for publishing the resource, such as, initial publication costs.
- Costs to turn the publication into a free online and downloadable document.

The details for costs can be found on the publisher's websites and in the publishing guides.

## Copyright Issues

When considering publishing any material, the copyright issues you need to consider include:

1. Are you using material from other people, authors or artists other than those involved in the creation of the resource you have created? Copyright will need to be sought from these other people or their publishers to use their material.
2. Material used in the resource created by the authors of the resource created. Permission must be provided by individual contributors for their material to be used in the resource being created.

Copyright issues may be dealt with differently by different publishing companies, but they will still need to know that Copyright is granted, as often they may be required to pay those other authors/creators a fee for the use of their material, to be published in your resource.

## Publishers – Indigenous Resources

When seeking to publish your resources, you will need to determine if you want a small print, for use with your class or community or if you want a larger commercial print run which may allow for selling resources publically. Below are some organisations and links which may assist in your selection.

## Self-Published Books

When wishing to do a small print run, for a class or just for your community, there are a number of options available in Australia, such as:

- Amazon Books - <https://self-publishingschool.com/self-publishing-on-amazon/> and '7 Common Questions on Self-Publishing on Amazon' <https://www.entrepreneur.com/article/341595>
- Australian Self Publishing - <https://australianselfpublishinggroup.com/>
- Office Works - <https://www.officeworks.com.au/print-copy/p/booklets-pcdhbocp>
- Tablo - <https://tablo.com>

It is important to research and find the self-publishing agency which best supports your print needs.

## Publishing Companies

The following table provides an indicative list of publishers for you to consider.

Publisher and contact details	Summary
<p>AIATSIS - Aboriginal Studies Press <a href="https://aiatsis.gov.au/about/what-we-do/aboriginal-studies-press">https://aiatsis.gov.au/about/what-we-do/aboriginal-studies-press</a></p>	<p>Publish scholarly works, children's books, biographies, dictionaries and general interest books which are sold online and in selected bookshops.</p>
<p>Batchelor Press <a href="http://batchelorpress.com/">http://batchelorpress.com/</a></p>	<p>Batchelor Institute Press is the publishing arm of <a href="#">Batchelor Institute of Indigenous Tertiary Education</a>, Northern Territory, Australia. The teaching and learning resources developed at <a href="#">Batchelor Institute</a> are produced primarily for Indigenous Australian students living in remote communities, the majority of whom have English as a second or third language. The content of these resources has been developed by community elders, students and teaching staff with many years' experience in ESL, distance learning and curriculum development.</p>
<p>Binbar Books <a href="https://binabar.com/">https://binabar.com/</a></p>	<p>Indigenous language teaching resources. Binbar Books publishes a range of colourful children's story books which incorporate Aboriginal languages in the text to help young ones begin to learn a traditional Australian language. The books are proving popular for a wide range of educational programs as a way of introducing language and cultural studies in the early years, prep to lower primary. For publishing queries, contact Binbar Books through their website to give them your details and request: <a href="https://binabar.com/contact-us/">https://binabar.com/contact-us/</a></p>
<p>Black Ink Press <a href="https://blackinkpress.wixsite.com/blackinkpress">https://blackinkpress.wixsite.com/blackinkpress</a></p>	<p>Publisher of Indigenous books, supporting Indigenous Literacy. They have a 'Contact Us' icon on their website, to provide your details and request for an email response. Contact: <a href="mailto:blackinkpress@outlook.com">blackinkpress@outlook.com</a></p>
<p>IAD Press <a href="https://www.iadpress.com.au/pages/about-us/">https://www.iadpress.com.au/pages/about-us/</a></p>	<p>The Institute for Aboriginal Development (IAD) established IAD Press in the early 1970s as an in-house printing service producing curricula for language classes at the Institute for Aboriginal Development.</p>
<p>Indigenous Literacy Foundation <a href="https://www.indigenoussliteracyfoundation.org.au/">https://www.indigenoussliteracyfoundation.org.au/</a>  Community Publishing Project: <a href="https://www.indigenoussliteracyfoundation.org.au/community-literacy-programs">https://www.indigenoussliteracyfoundation.org.au/community-literacy-programs</a></p>	<p>The ILF is supported by the Australian Publishers Association, the Australian Booksellers Association, the Australian Society of Authors, and the Children's Book Council of Australia. Its team of ambassadors, volunteers and staff receive no government support to run their core programs, which give away tens of thousands of new books annually, run literacy projects and organise major advocacy and fundraising events, including Indigenous Literacy Day.</p> <p>Community Publishing Project - This program produces and publishes books written Indigenous people, for Indigenous people. These books are important because they represent Indigenous culture, community life and language.</p> <p>They have a 'Contact Us' icon on their website, to provide your details and request for an email response: <a href="https://www.indigenoussliteracyfoundation.org.au/contact-us">https://www.indigenoussliteracyfoundation.org.au/contact-us</a></p>

<p>Magabala Books <a href="https://www.magabala.com/pages/publishing/">https://www.magabala.com/pages/publishing/</a></p>	<p>Magabala Books is an Indigenous publishing house, publishing Aboriginal and Torres Strait Islander writers, storytellers and illustrators.</p>
<p>Muurrbay Aboriginal Language and Culture Cooperative <a href="https://muurrbay.org.au/">https://muurrbay.org.au/</a>  <a href="https://muurrbay.org.au/publications-and-resources/">https://muurrbay.org.au/publications-and-resources/</a></p>	<p>Muurrbay is a leading regional language centre that provides strategic support to revitalise the languages of seven Aboriginal communities of central to north coast NSW. They work closely with Elders and local language, culture and educational organisations to conduct research, publish accessible grammar-dictionaries and develop engaging educational courses and resources.</p> <p>Muurrbay publishes a wide range of resources on Aboriginal language and culture; holistically (NSW) and for separate language groups of coastal New South Wales. In-depth research, community consultation and peer review ensure high standards are maintained.</p> <p>For publishing queries, contact Muurrbay through their website to give them your details and request. They will contact you via email: <a href="https://muurrbay.org.au/contact/">https://muurrbay.org.au/contact/</a></p>
<p>SBS / NITV <a href="https://www.sbs.com.au/nitv/article/2016/09/06/indigenous-publishing-telling-and-owning-our-stories/">https://www.sbs.com.au/nitv/article/2016/09/06/indigenous-publishing-telling-and-owning-our-stories/</a></p>	<p>SBS/NITV are able to publish</p>